



*Branding that Captures Your Essence
and Attracts Perfect Customers*

JULIA D. STEGE, MFA
Intuitive Branding Visionary

707-823-3316
MAGICAL-MARKETING.COM
JULIA@LIFEISMAGIC.COM

MAGICAL MARKETING

ATTRACTION PLAN TEMPLATE

INTRODUCTION

Magical Marketing teaches a unique approach to marketing which consciously uses the Law of Attraction to draw in and magnetize your perfect customers.

The first step in this process is to create your Attraction Plan*. The key to successful Attraction Planning is to understand that you can attract anything you desire, so long as your desire is clear and you focus on that desire with positive expectation.

The Attraction Plan (AP) is a simple 4-part process that empowers you to attract perfect customers and relationships. Using the AP we can literally put our order out to the universe for whatever we desire to attract, and thus become a magical magnet for the life of our dreams.

ATTRACTION PLAN INSTRUCTIONS:

- 1) Create a quiet space where you can reflect in peace. Drop into your center and take a few deep breaths to get present.
- 2) As you look at each question, ask yourself, "If I can attract anything I want (and I can) what is perfect for me?" Open your heart to possibility.
- 3) Choose a key relationship you are attracting. IE Customers, Clients, Business Partners, Joint Venture Partners, Vendors. In the blank areas below fill in the name of the relationship you are attracting.
- 4) Start filling in your answers under each question below. Think about what you want and use positive language. (ie instead of "my perfect customer doesn't blame me when things don't go right" say "my perfect customer takes responsibility for their own experience of life")
- 5) Spend 5 minutes each morning and night refining and adding to your plan. This will help you create a new mindset for attraction.

GO FORTH AND ATTRACT!



PART 1:

DESCRIBE

WHAT ARE THE
QUALITIES,
CHARACTERISTICS
AND ATTRIBUTES OF
MY PERFECT

_____?

CATEGORIES:

PERSONALITY

HOW THEY ACT

WHAT THEY SAY

HOW THEY TREAT YOU

RESOURCES THEY HAVE



PART 2:
IDENTIFY
WHAT MAKES ME
AND MY PERFECT

TICK?

WHAT IS THE PASSION
AT THE CORE OF ALL
YOU DO?

WHAT IS MOST
IMPORTANT TO YOU?



PART 3:
SPECIFY
WHAT DO I WANT
MY PERFECT

TO EXPECT
OF ME?

CATEGORIES:
WHAT YOU'RE ALREADY
OFFERING
WHAT YOU WANT TO
OFFER
YOUR BOUNDARIES
YOUR GOALS & DREAMS



PART 4:
DECLARE
WHO AM I
WILLING TO BE
TO ATTRACT
WHAT I SAY
I WANT?

NAME THE BEING
AND STEP INTO IT!

USE INSPIRING
MYTHICAL FIGURES,
FAMOUS PEOPLE, OR
FRIENDS!



*"Need more help
attracting your perfect
customers authentically?
Apply for a Complimentary
30 Minute Magical
Strategy Session at
MagicalStrategySession.com"*

Julia D. Stege, MFA Founder of Magical-Marketing.com is known as *The Magical Marketer* because she helps Conscious Entrepreneurs attract their perfect customers authentically using a unique combination of Law of Attraction Consulting, Branding from the Heart™, Wildly Attractive Websites™, and smart Social Networking strategies. As a Intuitive Branding Artist and Law of Attraction Specialist Julia helps conscious entrepreneurs to tap into their passion and purpose and craft authentic marketing that promotes everything they're up to. She is also a Social Media Maven teaching web-challenged business owners to attract their perfect customers online while having fun!

**As seen in the book "BEE-ing Attraction: What Love Has to Do with Business and Marketing" by Jan Stringer and Alan Hickman. Julia provided 2 chapters to this book, one on Branding from the Heart, and one on Raising Your Vibration.*