



MAGICAL WEBSITE CHECKLIST

by Julia Stege, the Magical Marketer



Open your website and go through the questions below using the Magical Website Checklist Instructions Manual to assist you. Give yourself an honest assessment for each question.

DO YOU KNOW WHO YOU'RE TALKING TO THROUGH YOUR WEBSITE?

YES NO OTHER _____

DO YOU KNOW WHAT TO SAY TO ATTRACT YOUR SOUL TRIBE?

YES NO OTHER _____

ARE YOU INVITING YOUR SITE VISITORS TO INTERACT WITH YOU OR ARE THEY BOUNCING AWAY DOING NOTHING?

YES NO OTHER _____

DOES YOUR WEBSITE COPY INSPIRE YOUR VISITORS TO TAKE THE RIGHT ACTIONS, OR IS IT BORING AND CONFUSING?

YES NO OTHER _____

DOES YOUR VISUAL BRAND REPRESENT YOUR TRUE BRILLIANCE?

YES NO OTHER _____

IS YOUR WEBSITE USER-FRIENDLY TO YOU AND YOUR AUDIENCE?

YES NO OTHER _____

DO YOU KNOW HOW TO HELP YOUR SOUL TRIBE TO FIND YOU ONLINE?

YES NO OTHER _____

HAVE YOU FOUND THE RIGHT SUPPORT BY SOMEONE WHO REALLY GETS YOU?

YES NO OTHER _____

NOTES:

WOULD YOU LIKE MORE HELP, PRIVATELY?

APPLY FOR A MAGICAL WEBSITE ANALYSIS WITH JULIA VALUED AT \$500

Apply at www.MagicalWebsiteAnalysis.com